



**INAUGURAL BOWL-A-THON -- SATURDAY, MARCH 31, 2012
12:00 noon-3:00 pm at Tenpins & More,
1416 Deborah Road, Rio Rancho, NM**

FAQs

Team Captains & Bowling Teams

All bowlers will bowl on five person team. Each team will be championed by a team captain. Team captains will be responsible for recruiting bowlers for their team, encouraging their team members to get pledges, distributing pledge forms and returning all pledges. Each team captain will register as a captain with Jeff and receive a brief training about how to recruit and organize a team. All materials needed to form a team will be provided. Jeff will maintain contact with all team captains and be available to help as needed. The earlier a team captain begins forming a team the easier it will be to build a team and collect pledges. All team captains will be entered into a special prize drawing for a gift certificate to The Range Restaurant in recognition of their extra work on this event.

Bowlers who are not on a team may register and collect pledges. They will be matched with a team prior to the tournament. Anyone can bowl and all are welcome including children. Consider asking friends and associates at your churches, clubs and civic groups to be on your team. This is great fundraiser for scouts, sports teams, current client families and alumni families of Abrazos to participate in.

Fundraising Goals

The suggested fundraising goal per team is \$500. The minimum suggested fundraising goal per team is \$350. The fundraising goal is a team goal so not every member of a team will raise the same amount of money. All participants will receive a Bowl-a-thon tee-shirt and will have a chance to win numerous prizes on the day of the event.

Pledges

Pledges are best provided via check made out to “Abrazos Family Support Services.” It is best to turn checks and other funds in on Wednesdays of each week. Pledges may also be made through Paypal on the Abrazos website. In the case of website pledges the person making a pledge will have to indicate which team and bowlers they are providing a pledge for in the “Purpose” field.

Sponsorships

Businesses are encouraged to sponsor teams. A team sponsorship is \$75. These sponsorships will cover all the costs associated with a team (alley rental and shoes). If you know a local business that might be interested in sponsoring a team please contact Jeff. Also, local businesses are encouraged to donate prizes. Again, contact Jeff if you know of a local business interested in donating an item.

Volunteers

Volunteers will be needed on the day of the event to register players, distribute raffle tickets, award prizes and help monitor children. If you or someone you know would like to volunteer please contact Jeff.

Scholarships

Depending on the sponsorship money received, Abrazos may provide scholarships so children/families enrolled in our services can participate free of charge. More information will be provided about scholarships in early March.

Come on out and have a great time for a great cause!

This is the only organization-wide fundraiser scheduled for 2012. This event will be successful if everyone participates. This is a great chance to bowl, win prizes and have a great time.